Our 2015 Veteran Partnership award winner was Deloitte LLP. Their work with us began in 2009. Since then, they have established over 16 partnerships, mentored 13 fellows, and hosted numerous events including Deloitte Impact Days, Education Summits, and for the first time this year, Deloitte Discovery Day. Their work this year has engaged over 150 volunteers and 500 students at: Community School for Social Justice, University Neighborhood High School, High School of Telecommunication Arts and Technology and Secondary School for Law. Deloitte continues to partner with PENCIL in creating new opportunities to convene stakeholders and engage students to meet our joint goals.
Our 2015 Emerging Partnership award winner was BNY Mellon. BNY Mellon started its Partnership with High School for Economics and Finance in 2014. Tanya Amaya, Managing Director, Platinum Client Group, at BNY Mellon, is also a member of PENCIL’s Executive Leadership Council. Kate Debold, Vice President, Marketing & Corporate Affairs, at BNY Mellon, brought together a team of 10 volunteers with client-facing responsibilities, to leverage their professional communication and presentation skills. Twenty-seven students participated in the Partnership. The 10th graders developed key networking, personal branding, interviewing and goal-setting skills in an effort to prepare them for their critical junior year. Going into next year, they are exploring ways to strengthen their work, including continuing to work with their current students while exploring ways to grow to serve additional students.
Our 2015 Innovative Partnership award winner was LinkedIn. Chris Douglass, Manager of Sales Development, Talent Solutions, at LinkedIn, built upon his experience working with a PENCIL affiliate program in Rochester, began working with High School for Global Citizenship to support students in the school’s new computer science class of 25 students to learn about and prepare for careers in science, technology, engineering and math fields. From there, PENCIL and LinkedIn have developed an extraordinary collaboration. LinkedIn staff chose PENCIL as their Community Engagement Partner for the New York Region. With their help, and nearly 100 LinkedIn volunteers, we have successfully expanded the scope of training and support to our Fellows to include mock interviews at LinkedIn’s offices, an anatomy of a business event, and training in networking and branding. We look forward to continuing to innovate our work as they help PENCIL to strengthen relationships across the tech sector and create new resources and opportunities for all PENCIL Partners.