



ABOUT PENCIL

PENCIL, a New York City non-profit, plays a critical role in bringing together business professionals, educators, and students to open eyes, open minds, and open doors. By doing so, we connect students to success. Since 1995, PENCIL has connected over 43,000 students to success through its signature hands-on programs, including in-school partnerships, internships, and immersive experiences like Principal For A Day®.

PRINCIPAL FOR A DAY OVERVIEW

Since 1995, Principal For A Day® has been one of New York City's most unique and prestigious ways for business leaders to get involved in education. Principal For A Day provides corporate executives with the opportunity to shadow, learn from and advise school principals, meet with students to discuss their education and career trajectories, and connect with teachers and other school administration. These activities simultaneously expose students in under resourced schools to a variety of industries as well as diverse representations of success.

Over its history, PENCIL has worked with over 1,100 New York City public schools and has involved nearly 10,000 individuals in our acclaimed Principal For A Day program. Past participants have included Academy Award-winner Frances McDormand, Former Mayor, Michael Bloomberg, Jerry Seinfeld, and ABC anchor and Emmy winner Juju Chang, as well as hundreds of CEOs and senior leaders from companies like A+E Networks, Facebook, Google, Hearst, Infosys, JP Morgan Chase, NBC Universal, Empire BlueCross BlueShield, Viacom, and many more.

PRINCIPAL FOR A DAY VOLUNTEER ENGAGEMENT

As Principal For A Day, corporate executives, social entrepreneurs and civic leaders will have an opportunity to engage with a New York City public school and its students. During the day, executive participants will:

- Learn what it really takes to lead a New York City public school
- Advise principals and administrators on management opportunities and challenges
- Offer students insight into your path to success and opportunities that exist at your company or within your industry

JOIN US ON THURSDAY, MAY 19

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